

2017 WORLD ENDURANCE CHAMPIONSHIP FAN INSTAGRAM PHOTO CONTEST **"Spirit of Le Mans"**

ARTICLE 1: Organizer

Le Mans Endurance Management (LMEM), simplified stock company with a capital of 113 300 €, the head office of which is located at Circuit des 24 Heures, 72019 Le Mans Cedex 2, (hereinafter referred to as the "Organizer") is holding an Instagram Contest (hereinafter the "Contest") from 17 April 2017 at 9 a.m. to 23 October 2017 at 9 p.m (Paris time -CEST).

ARTICLE 2: The Participants

Entering this Contest is free and there is no purchase obligation. The Contest is open to all adult spectators who have attended an FIA World Endurance Championship (WEC) race listed below. Employees of Le Mans Endurance Management (LMEM), the Automobile Club de l'Ouest (ACO), FIA, and employees of the track and related businesses, their families, agents, or any person involved in organizing one of these races, may not participate in the Contest.

- 1) 6 Hours of Shanghai 2016**
- 2) 6 Hours of Bahrain 2016**
- 3) 6 Hours of Silverstone 2017
- 4) WEC 6 Hours of Spa-Francorchamps 2017
- 5) 24 Hours of Le Mans 2017
- 6) 6 Hours of Nurburgring 2017
- 7) 6 Hours of Mexico 2017
- 8) 6 Hours of Circuit of the Americas 2017
- 9) 6 Hours of Fuji 2017

*** The end date for the Contest is set for 23 October 2017 at 9 p.m. which is before the 2017 6 Hours of Shanghai and 6 Hours of Bahrain races to reserve enough time to select and notify the winner so that he or she will have time to arrange the trip to Bahrain.*

Entering this Contest entails full acceptance of these regulations, without the possibility of contesting the results.

ARTICLE 3: Terms and Conditions for Contest Entries

- This competition will commence at 17 April 2017 at 9 a.m. and all entries must be received by the Organizer before the 23 October 2017 at 9 p.m (Paris time -CEST). The Organizer accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach the Organizer by the relevant closing date for any reason. Proof of sending is not proof of receipt. Entries via agents or third parties are invalid.

- To enter, entrants must:
 - Post on Instagram a photo from one of the races of the FIA World Endurance Championship (WEC), as listed above, they have attended.
 - Use hashtag with **#WECPhotoComp2017** in his/her photo's description.
 - State which FIA WEC races he/she has taken this photo.
 - Have followed FIA WEC's official Instagram @fiawec_official

- Entrants may submit as many entries as they wish but no entrant may win more than one prize.
- The photos must have been taken from the public areas around the track or in public access areas. Photos taken from restricted areas (pit lane during the race / trials or using a press pass) will not be considered.
- Each entrant guarantees that he or she took the photo entered in this contest. Participation in the contest implies that the entrant holds all the necessary authorizations for reproduction and distribution of this photo. In the event of dispute, only the entrant will be liable.
- In all cases, the entrant pledges to submit a photograph which respects the intellectual property rights of third parties and all legislation in force, and which, in general, conforms to public policy and morality.

ARTICLE 4: Designating the Winner and Prizes

- The best Instagram photograph from each weekend race will be selected by a jury composed of four (4) people: Organizer CEO, Communication Manager and Social Media Manager and one professional photographer. The selection will be made based on the following criteria: aesthetics, technical quality, adherence to the theme and reproduction of the "Spirit of Le Mans." The jury will then select the best photo from the nine (9) previously selected.
- The person who photographed the Instagram photo selected as the best for each of the nine (9) races will receive the complete eight DVD collection of the 2017 FIA WEC season with a total value of 160 euros.
- The final winner selected by the jury from the nine (9) previously selected winners, will receive a VIP invitation for two people to attend the 2017 FIA WEC final in Bahrain (6 Hours of Bahrain), with a value of 5,000 euros which includes:
 - Two round-trip winner's destination - Bahrain tickets in economy class. Arrival at Bahrain Thursday, 16 November 2017, departure on Monday, 20 November 2017;
 - Four-night hotel stay in Bahrain;
 - Transportation from the airport to the hotel and to the track each day;
 - Access to the FIA WEC reception (hospitality) and two passes for the Le Mans Spirit Club the day of the race;
 - Access to the starting gate for the last race of the season – thrills guaranteed;
 - Two invitations to the FIA WEC awards ceremony in Bahrain, on Sunday, 19 November.

The winner and his or her guest must be over the age of 18 on the date of departure, 16 November 2017.

They must be able to travel to attend the race in Bahrain between 16 November and 20 November 2017. The winner and his or her guest are responsible for arranging their visas and mandatory trip insurance.

- LMEM will take care of round trip travel for the winner and his or her guest from the nearest airport, four nights' hotel accommodation, transportation, VIP passes, and lunches / dinners at the track.
- Winners of DVD collections will be notified personally by email or telephone at the email address or phone number indicated on the form. The DVD collection will be sent by postal mail after receipt of the winner's mailing address.

- The winner of the VIP invitation will be informed by mail sent on 28 October 2017. The Organizer will make every effort possible to contact the winner.
- Failure to reply on the part of the winners, not attributable to the Organizer, will result in loss of the prize by the winners in question, without any liability being incurred by the Organizer. No claim can be made in the event that a winner does not receive his or her prize due to erroneous or inaccurate contact information provided in the entry form for this Contest.
- No prize item can give rise to any challenges whatsoever from the winners, nor can it be traded for cash, or replaced or exchanged for any reason whatsoever. Furthermore, the Organizer reserves the right to modify the prize at any time without showing harm to the entrants.

ARTICLE 5: PROTECTION OF PERSONAL DATA/ASSIGNMENT OF COPYRIGHT

Personal information collected for the purpose of this game will be handled in accordance to the Law of 6 January 1978, the "Information Technology and Civil Liberties" law. The entrants were informed that the personal data is necessary to consider their entry. All contest entrants have the right to access and correct data concerning them. Any request must be sent to the Organizer at the following address: Le Mans Endurance Management- Circuit des 24 Heures - 72019 Le Mans cedex 2.

Entrants authorize the Organizer to disseminate all of the information in the email, including their first and last names, city of residence, as well as a photograph representing them alone and/or in a group, for publicity, promotional, or informational purposes. This dissemination may be carried out using any medium without territorial limitation or time limits.

The entrants were informed and agree that their name and their(s) photo(s) will be distributed on the FIA WEC Facebook, Twitter and Instagram accounts as well as the official website of the Organizer. The entrants transfer completely, on a non-exclusive basis and without fees, for the benefit of the Organizer and its subsidiaries, the right of reproduction and representation of their photos for promotional or marketing purposes. In other words, they authorize the Organizer to use freely their photos, posted on Instagram, for any marketing or promotional activity for the FIA WEC World Endurance Championship and the 24 Heures du Mans.

ARTICLE 6: LIABILITY

6.1 Force Majeure

The Organizer will not be liable if, due to Force Majeure or any reason beyond its control, this Game must be modified, postponed, shortened, or canceled.

6.2 Postponement of the Game

The Organizer reserves the right to extend the Game Duration, under any circumstances, and postpone any previously announced dates.

ARTICLE 7: ACCEPTANCE OF THE RULES / REGISTRATION

Entering this contest implies full and complete acceptance of these rules filed with Officer Lel on, SCP Lel on et Requis, 38 avenue Fran ois Mitterand, 72000 Le Mans. The rules will be sent, free of charge, to anyone who requests them from the following address: Le Mans Endurance Management – Circuit des 24 Heures – 72019 Le Mans Cedex. Mailing costs for requesting the rules will be reimbursed at the regular rate in force upon simple request sent to Le Mans Endurance Management, Circuit des 24 Heures – 72019 Le Mans Cedex 2.

The Organizer reserves the right to prosecute anyone who commits fraud or attempts to commit fraud in this Game. It will not incur any liability of any type with respect to entrants due to any fraud which has been committed.

In the event of misconduct by an entrant, the Organizer reserves the right to automatically eliminate any entry from this entrant, without the entrant being able to claim compensation.

ARTICLE 8: APPLICABLE LAW

These regulations are subject only to French law. In the event of a lawsuit, and only after attempted to resolve any differences amicably, the Courts of Le Mans shall have sole jurisdiction.